Cost Saving Solutions

Understand Your Costs—Reduce Your Expenses

Hypermedia offers many ways to improve efficiency and reduce the overall domestic, national and roaming communication costs by installing a simple but powerful GSM Gateway into the corporate environment, without any downtime in corporate communication.

- **Least Cost Routing (LCR)** - Maintains basic calls at the lowest possible tariff by routing calls via the cheapest trunk available including poll minutes, Cellular, VoIP and PSTN

- **Corporate Callthrough** - Enables authorized corporate users to route their calls via the office phone system for maintaining cost control and better management.

- **Callback server** - Provides a way to reduce roaming charges and local interconnection rates. The call back server includes: Voice call back, SMS callback, DDI Trigger Callback, web Callback as well as integration with our various mobile applications.

- **Mobile Application** - Strengthens the connection between the mobile phone user and the corporate phone system. The application includes: smart dialer that helps you use the call back and call through option with no change to your dialing habits.

- **SMS** - Enables corporate employees to send and receive single and bulk SMS messages directly from their PC creating a new way of communication between the office and employees and between the office and customers by capitalizing on the prepaid SMS messages available on the company's cellular package.

- **Internal SIP Server** - Enables corporate employees to use their Smartphone, SIP phone or any other SIP device to route calls through the corporate phone system eliminating roaming charges and reducing the most expensive element of the phone bill.

Solution Highlights

- Increased Profits & Fast ROI

- Savings on Office-to-Cellular and Cellular-to-Office Call Costs

- Savings on GSM Roaming Charges

- Savings on National and Local Calls

- Cutting Mobile Workforce Telephony Costs

- Converts fixed-to-mobile calls into cost-saving mobile-to-mobile calls

- Adding the office PBX to the Mobile VPN

- Interconnecting branch-offices using Mobile VPN

- Reduce roaming charges with Hypermedia's built-in Callback server

- Always the cheapest call ; Built -in LCR

Hypermedia

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Portfolio Offering

• Voice Gateways (GSM, VOIP-GSM, R-UIM, 3G/UMTS)

• SMS Gateways

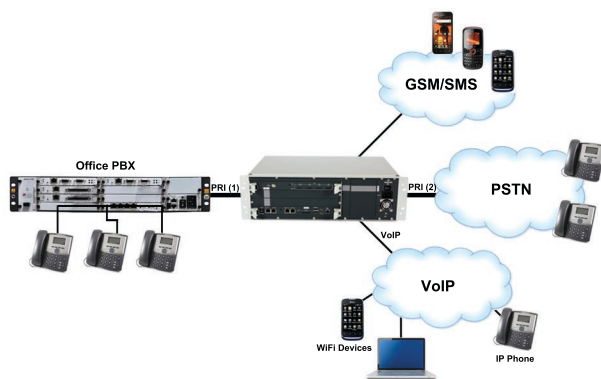• Add-on applications

About Hypermedia Systems Ltd.

Hypermedia Systems Ltd. develops and markets next-generation telecommunication products. Optimized for medium-to-large enterprises, our products create ways for companies to upgrade current telecommunication systems while leveraging their existing telecom investment.

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Industries

• Mobile Operators

• Small and Medium Businesses (SMB)

• Corporate / Enterprises

• Service Providers

• Call Centers

Technology Solution

• GSM	• VoIP
• CDMA R-UIM	• PRI E1/T1
• ISDN BRI	• 3G/UMTS